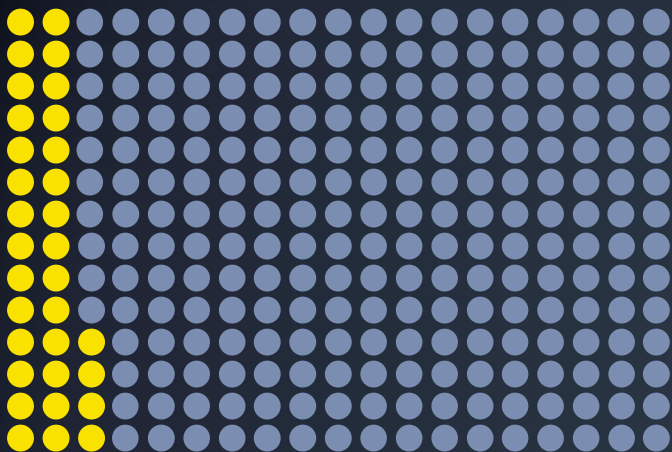
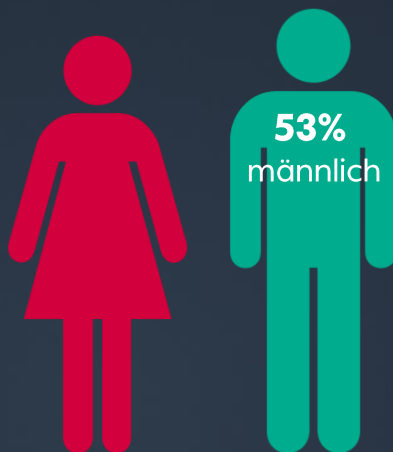


# KEYFACTS



**4,6 Mio.**  
Abo-Haushalte

**46 Mio.**  
TV-Haushalte  
GAS insgesamt



**E 25-40**  
Kernzielgruppe

**0,72 Mio.**  
Reichweite  
innerhalb ZG

*Ø kumulierte monatliche  
Nettoreichweite (3-3 Uhr)*



Empfangbar über:



unitymedia



[adult swim]



TURNER

Source Distribution: Monthly Distribution Report July 17; GAS: Internal Report July 17 (prom. + pay. subs incl. Mobile TV; SD+HD)

Source: AGF in cooperation with GfK, TV Scope 6.1, pay-TV Universe; ind. 14-49y., 01.01.-31.01.2017, gender split based on 3+, \*only shows with 4 or more broadcasts, ranked by TVR